

Baad Salaam-il- Jameel

The Burhani Expo is one of the azeem ehsanat of al Dai al Fatemi Syedna Mohammed Burhanuddin (TUS). It is a unique chance for mumineen businessmen from all walks to showcase and expand their businesses.

Aqa Maula (TUS) takes a keen interest in each aspect of the Burhani Expo, bestowing nazaraat and benedictions to each stall and banner adorning it.

A souvenir is also prepared each year, which contains advertisements, names and businesses of mumineen across the globe. This souvenir too is presented in Hazrat Imamiya for Barakat and Dua.

The details of Burhani Expo 2009 souvenir are as follows:

ADVERTISEMENT TECHNICAL DATA

SOUVENIR COVER BACK SIDE 4TH PAGE: INR 1, 52,000 (9 ½ * 7 inches)

INSIDE COVER 3rd PAGE adjacent LAST PAGE: INR 1, 00,000 (9 ½ * 7 inches)

LAST PAGE adjacent INSIDE COVER 3rd PAGE: INR 52,000 (7 * 9 ½ inches)

CENTER DOUBLE SPLIT: 2 PAGES: INR 2, 00,000 (13 ½ * 9 ½ inches)

BACK PAGE OF CENTER SPLIT (RIGHT): INR 41,000 (9 ½ * 7 inches)

BACK PAGE OF CENTER SPLIT (LEFT): INR 41,000 (9 ½ * 7 inches)

INSIDE COVER 2nd PAGE: INR 1, 52,000 (9 ½ * 7 inches)

REGULAR COLOUR PAGE: INR 27,000 (9 ½ * 7 inches)

Benefits of Advertising

1. The advertisements will be displayed prominently in the Business Lounge during the Burhani Expo-2009.
2. The advertisement matter will be displayed in the seminar hall and the advertising message can be conveyed to more than 2000 people everyday.
3. The advertisement matter will be displayed on the BBCC website for at least a month.
4. All advertisements in the souvenir will be in color.

5. Details of all exhibitors will appear in the souvenir in single color i.e. black in half of each page.
6. Souvenirs will be given free to all exhibitors along with a gift.
7. After the Expo the souvenirs will be distributed to Ummal Kiram from all over the world. Thus, there will be an international circulation of the souvenirs.
8. Mumineen who are not able to participate in Burhani Expo 2009 can also be a part of this Expo by way of advertising in the souvenir.
9. We are giving these souvenirs free of cost to all Business visitors along with the free gift.

Burhaniyah Business Counselling Centre

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